



The Prince of Peace Church 360 Capital Campaign

Creating Full Circle Change in Our Community
through Faith and Commitment

Prepared For:
Our Members, Partners, and
Community

Prepared By:
The Prince of Peace Church

Dear Beloved Members, Friends, and Partners of the Prince of Peace Church,

I write to you with both excitement and a heartfelt call to action. For over 122 years, Prince of Peace has served as a beacon of hope, inclusivity, and unwavering faith in our Portsmouth community. Generations have walked through our doors seeking solace, connection, and a guiding light. But today, a crucial crossroads lies before us.

While our spirit burns bright, fueled by a dedicated core of members and devoted partners, financial limitations hold back our true potential. Our facilities yearn for renewal, our ministries for expansion, and our outreach for broader impact. The harsh reality is that relying solely on current resources restricts our ability to serve our community fully and fulfill our mission.

This is why, with profound conviction, I announce the launch of the Prince of Peace Church 360 Campaign: a 36-month initiative aiming to raise at least \$36,000 and transform our church into a vibrant center of hope for generations to come.

Think of it as a **360-degree transformation** – one that encompasses:

- **Expanding our ministry:** Reaching beyond our walls, offering hope and support to a wider circle through innovative programs and outreach initiatives.
- **Strengthening our financial future:** Ensuring long-term stability allows us to focus on what truly matters – serving our community with unwavering dedication.
- **Renewing our physical home:** Revitalizing our facilities with necessary renovations creates a welcoming space reflecting our faith's vibrancy.

This is not just a campaign; it's a call to action. It's a call to rekindle the spirit of the Prince of Peace, to embrace the potential before us, and to collectively write a new chapter in our church's legacy.

We understand that times are challenging, but even the smallest contribution can significantly impact. Whether through financial contributions, volunteering your time, or simply spreading the word, your support will fuel our journey toward a brighter future.

Imagine a Prince of Peace Church buzzing with activity, offering programs catering to diverse needs and inspiring hope within our community. This vision is within reach, but it requires the collective effort of each and every one of you.

Together, we can build a legacy of hope that will resonate for generations to come.

With heartfelt gratitude and unwavering faith,



DeAndre R. Carswell, M.Div, M.EngM.
The Prince of Peace Church
Senior Pastor



Nearly 122 years ago, Bishop Samuel L. Mackey dreamed of creating a physical home for worshippers to congregate and magnify the mighty works of God together. Armed with a vision, bricks, and lumber paid for by his pockets, and the faithful dedication of a few followers, the Prince of Peace Church Pentecostal Holiness Church, a place rooted in the Gospel, sharing hope, peace, and the opportunity of life everlasting, was born.

While the vision hasn't changed, our church building certainly has. Throughout **12 decades**, work from floor installation, HVAC installation, windows, pulpit reconstruction, chair revamping, and more has created the building we know, use, and love today. For those decades, POPCVA has been a rock for our church family, for worship, for Christian education, for our youth programs, for service to the community, and for hospitality to our neighbors.

Our building has been well loved and well used, the blueprints for our ministries and success have been drafted, and so now, to prepare for the continued years ahead, it is time again to our church home some extensive care and financial resources it needs to continue our ministry and mission.

Today, we are honored to begin our 360 Campaign, Where our Faith and Commitment and Faith are changing our Community, Full Circle. ***This Capital campaign comes as a phase of our Prince of Peace Church Pastoral Strategic Plan***, which focuses on following our vision to be ...to be a Christ-centered intergenerational and innovative church that transforms people into world changers - by building community, making disciples, and reaching the lost and achieving our mission To be an intergenerational church that attracts people from all walks of life and connects them to God through Jesus Christ.

The title of our Capital Campaign, **360 Degrees: Creating Full Circle Change in Our Community** through Faith and Commitment, is based on historical context from the Hebrew text. Two significant numbers come to mind in regard to this campaign. The number 18 in Hebrew, a combination of "Chet" and "Yud," forms the word "Chai," meaning "life." In Hebrew, 36 is honorable, or "Lamed Vav," not a word itself but a profound concept. Its essence lies in the 36 righteous individuals, the Lamed Vavniks, believed to exist in every generation, silently upholding the world's balance. At the Prince of Peace Church, we aim to embody this quiet strength and enduring spirit in our Brighton Community and overarching city of Portsmouth, Virginia.

Having built a stable community of faith centered on Commitment, Community, and Christ, the time is right for us to complete the infrastructure necessary to support and foster worship and spiritual growth today and for future generations. This will require the active participation of every family in our church. We are called to be good stewards of the blessings which God has given us. 360 Degrees: Creating Full Circle Change in our Community is an opportunity to say "thank you" to God by returning a portion of our blessings to Him so that we may build and strengthen our place of worship in his honor.

Our goal is to **raise at least \$36,000 in 36 months**. In this deliberate choice, we resonate with the spirit of "Lamed Vav," signifying our commitment to making a world better and kinder, just like the 36 hidden righteous ones. Just as Chai represents the cornerstone of life, Lamed Vav embodies the power of collective action. With your contribution, no matter the amount, you become part of this powerful force for good. Join us in building a brighter future for the Prince of Peace Church. Together, we can write a new chapter inspired by the enduring symbols of faith and fueled by the power of community.

Remember, even the smallest acts of generosity can make a world of difference.

Let's build something extraordinary and **create full-circle change together**.



DeAndre R. Carswell

DeAndre R. Carswell
Senior Pastor | Trustee



Brenda Y. Williams

Brenda Y. Williams
Executive Pastor | Trustee



Darryl Williams

Darryl Williams
Deacon | Treasurer | Trustee



Tina Harris-Smith

Tina Harris-Smith
Trustee



Arian L. Tyler

Arian L. Tyler
Communications Director |
Youth Coordinator



Shelby Carswell

Shelby Carswell
Women's Ministry
Coordinator



Marion Anderson

Marion Anderson
Church Mother | Trustee



Jackie Shepard

Jackie Shepard
Community Outreach
Coordinator



Barbara Holloman

Barbara Holloman
Church Mother | Co-Treasurer

Prince of Peace Church: Building Community, Building Hope, Building Faith

For 122 years, Prince of Peace Church has stood tall, a vibrant testament to the power of faith in Brighton and Portsmouth. Founded by Bishop Samuel L. Mackey, our church has always been more than bricks and mortar. It's the warmth of fellowship, the joy of worship, the strength of shared purpose. But just like any beloved family, we need to nurture our home to continue nurturing our community.

That's why we're launching 360 Change: Where Faith Fuels Our Future. This isn't just a capital campaign; it's a chance to amplify our ministry, embrace new possibilities, and deepen our impact.

Inspired by the enduring symbols of "Chai" (life) and "Lamed Vav" (righteousness), we strive to:

- **Expand our reach:** Share the message of hope and love beyond our walls, transforming lives across our community.
- **Empower our mission:** Solidify our financial footing to focus on what truly matters – serving others with unwavering dedication.
- **Nurture our spirit:** Create a welcoming, vibrant environment that fosters spiritual growth and strengthens community bonds.

Your contribution becomes a building block of hope, however big or small. Partner with us in writing a new chapter for Prince of Peace Church, building a future where faith thrives and communities flourish.

Remember, even the smallest acts can make a world of difference. Let's create 360 Change together.



Investing in the Prince of Peace Church 360 Campaign isn't simply a donation; it's an act of faith and a key to unlocking exciting possibilities for our community. Every contribution, big or small, becomes a vital building block in strengthening our church and fulfilling our shared vision.

Imagine What we could "Possibly" Do:

- **Reaching beyond our walls:** With an expanded ministry, we can share the message of hope and love further, offering spiritual guidance and support to a wider circle.
- **Stepping into a renewed sanctuary:** Renovations like re-doing the flooring, adding a multi-purpose room downstairs, and updating the HVAC will create a welcoming and modern space that reflects the vibrancy of our faith.
- **Accessibility for all:** A new ramp, pathway, and upgraded systems will ensure everyone feels included and comfortable in our church.
- **Enhanced worship experiences:** An LED screen, multiple camera angles, and upgraded sound systems will elevate our worship services, fostering deeper engagement and connection.
- **Preserving our legacy:** Essential projects like roof repairs and structural improvements will safeguard our historic building for generations to come.
- **Inviting a wider community:** Adding bathrooms, a warehouse bay, and an outdoor gathering space will provide valuable resources for both our church family and the community at large.
- **Empowering growth:** Updated equipment, computer labs, and resources will enhance our educational programs and support community development initiatives.

By contributing to the 360 Campaign, you become a vital part of this transformative journey.

You don't just invest in bricks and mortar; you invest in:

- **Strengthening our spiritual foundation:** Providing a welcoming and well-maintained space strengthens our ability to worship, connect, and grow in faith.
- **Reaching out to those in need:** Expanding our ministry allows us to serve more people, offering hope and support to those seeking guidance and solace.
- **Creating a legacy for future generations:** By ensuring the well-being of our church, we build a lasting legacy that inspires and uplifts future communities.

Remember, there's no such thing as a small act of faith. Every contribution, regardless of size, carries immense power when united with the collective spirit of our community. Join us in this transformative journey. Choose to be a part of building a brighter future for Prince of Peace Church. Together, we can create a space that embraces innovation and inclusivity, nurtures spiritual growth and community building, extends our reach, and serves as a beacon of hope for generations to come.

Investing in our 360 Campaign is not just about bricks and mortar; it's about building a vibrant future rooted in faith and fueled by the power of community.



Fueling our vision for transformation, the 360 Campaign introduces a multi-tiered pledge system, offering everyone the opportunity to contribute significantly to the church's revitalization.

Membership Pledge Goal



→ Aiming at raising **at least \$36,000 in 36 months**, we encourage members to consider three aspirational pledge goals.

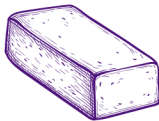
- Hope Builder: \$500
- Faith Champion: \$1,000
- Cornerstone Partner: \$3,600



→ Individual Donation

We invite you to consider pledging one of the following amounts or any amount that feels meaningful to you.

- \$18 - Seeds of Change
- \$36 - Double Blessing
- \$50 - Building Blocks
- \$100 - Beacon of Hope
- \$180 - Expanding Horizons
- \$360 - Full Circle Change
- \$500 - Hope Builder
- \$1,000 - Faith Champion



→ Buy - a - Brick Campaign

For a \$1,000 pledge, you can become a Vital Donor, receiving:

- **Personalized Plaque/Award:** Recognizing your generous contribution.
- **Potential Brick in the Foundation:** Leave a lasting mark on our church's history (*subject to feasibility*).

Every contribution, big or small, fuels our collective journey towards a brighter future. Join us in building a stronger, more vibrant Prince of Peace Church!

As the Prince of Peace Church embarks on its transformative 360 Campaign, we extend a heartfelt invitation to you, the cornerstone of our community's economic strength and social fabric.

We believe that strong partnerships between businesses and faith institutions are essential for building a thriving and inclusive community.

The 360 Campaign aims to raise at least \$36,000 in 36 months to revitalize our church facilities, expand our ministries, and solidify our financial foundation. This ambitious vision will enable us to:

- **Offer vital programs:** Expand our outreach to serve a broader spectrum of community needs, including youth mentorship, food assistance, and educational support.
- **Strengthen our facilities:** Enhance our church space to become a welcoming hub for community gatherings, events, and programs.
- **Ensure long-term stability:** Secure our financial footing, allowing us to focus on our mission without resource constraints.

By partnering with Prince of Peace Church, you invest not only in our mission but also in the well-being of our community. Your contribution will have a tangible impact on individuals and families, fostering hope, providing support, and nurturing positive change.

Join us in this transformative journey by becoming a sponsor! We offer a range of sponsorship opportunities tailored to your company's unique goals and budget.

These are just a few examples, and we are happy to create a customized sponsorship package that aligns with your company's values and objectives.

We invite you to join us in this meaningful endeavor. Contact us today at **757-399-0291** or **outreach@popcva.org** to discuss how your company can make a difference.

Together, let's build a stronger, more vibrant community, brick by brick, hope by hope.

	Tier	Contribution	Benefits
→	Bronze Partner	\$5,000	<ul style="list-style-type: none"> • Logo recognition on all campaign materials and website. • Company mentions in press releases and social media announcements. • Invitation to exclusive campaign events.
→	Silver Partner	\$10,000	<ul style="list-style-type: none"> • All Bronze Partner benefits plus Logo placement on campaign banners and signage at church events. • Opportunity to host a co-branded event at the church.
→	Gold Partner	\$20,000	<ul style="list-style-type: none"> • All Silver Partner benefits plus: Prominent logo placement on all campaign materials and website. • Feature article highlighting your company in our newsletter and social media platforms. • Naming rights for a specific campaign element or program.

Supporting the **Prince of Peace Church 360 Campaign** is easier than ever with our multiple payment options! Whether you prefer digital convenience or traditional methods, we have you covered.

Many of you have expressed interest in supporting the Prince of Peace Church 360 Campaign through consistent, recurring donations. This **guide** will walk you through the process of setting up these payments directly through your bank, ensuring a smooth and convenient way to contribute to our collective journey.

→ **Cash App**

- ✓ Send your contribution directly to **\$theprinceofpeace** on Cash App.
- ✓ In the "For" section, mention **"360 Campaign Donation"** and your name (optional).
- ✓ Transactions are instant and secure.

→ **Givelify**

- ✓ Download the Givelify app or visit their website (givelify.com).
- ✓ Search for "Prince of Peace Church".
- ✓ Select the desired amount and choose "Give."
- ✓ You can specify your contribution as "360 Campaign Donation" and enter your name (optional).
- ✓ Givelify offers secure online and mobile giving with minimal fees.

→ **Mail-In Traditionally**

Send your check payable to "Prince of Peace Church" with a note mentioning "360 Campaign Donation" and your name (optional).

- ✓ **Mail your contribution to:**
 Prince of Peace Church
 P.O. Box 267
 Portsmouth, Virginia 23705

You become a vital partner in the 360 Campaign's success by setting up recurring donations. Your consistent support fuels our collective efforts to revitalize our church and expand our impact within the community. Thank you for your commitment!

Please remember: This guide is meant for informational purposes only. Please have a look at your bank's specific instructions for setting up recurring payments.

→ **Setting Up Recurring Payments**

Before You Begin, Gather your bank account information. You'll need your account number, routing number, and the name on the account. Choose your preferred frequency: Decide how often you want your donations to be made (e.g., weekly, monthly, quarterly). Determine your contribution amount.

Instructions:

- ✓ **Log in to your online banking:** Visit your bank's website or mobile app and log in to your secure online banking portal.
- ✓ **Locate the "Bill Pay" or "Payments" section:** This section may have different names depending on your bank, but it will generally be where you manage your outgoing payments.
- ✓ **Choose "Add Payee" or "Set Up New Payment."** Look for an option to add a new payee or set up a new payment. This will initiate the process of creating your recurring donation.
- ✓ **Select "Payee Type":** Choose "Organization" or "Charity" as the payee type.
 - **Enter Prince of Peace Church information:** Input the following details:
 - Payee Name: Prince of Peace Church
 - Payee Address: 1543 Summit Avenue, Portsmouth, Va. 23704
 - Phone Number: 757-399-0291
- ✓ **Enter your account information:** As mentioned earlier, provide your bank account details.
- ✓ **Set up your payment schedule:** Choose the frequency and start date of your recurring donation.
- ✓ **Enter your contribution amount:** Specify the amount you wish to donate each time.
- ✓ **Review and confirm:** Carefully review all information before confirming the setup.
- ✓ **Schedule your first payment:** Some banks may allow you to schedule your first payment immediately, while others may require waiting until the chosen start date.

Answers to Common Inquiries

Who is conducting the POPCVA campaign?

- The campaign is spearheaded by the Prince of Peace Church leadership team, with dedicated members and volunteers actively involved. We welcome the participation of the entire community to make this collective vision a reality.

Why does the Prince of Peace Church need to raise private dollars?

- While we are grateful for our existing members' support, operational costs and necessary renovations exceed current resources. Fundraising allows us to invest in the future of our church and expand our impact beyond what is possible with regular offerings alone.

What is the Prince of Peace Church?

- Founded in 1902, Prince of Peace Church is a cornerstone of the Portsmouth community. We are a vibrant congregation dedicated to serving our community through faith, outreach, and inclusivity.

Will the campaign accept multiyear pledges?

- Absolutely! Multi-year pledges are highly encouraged, providing consistent support and allowing us to plan our projects effectively. We offer various pledge tiers and flexible payment options to accommodate your preferences.

Does the campaign only accept cash donations?

- No, we offer multiple convenient ways to contribute:
- **Online:** Through secure platforms like Cash App and Givelify.
 - **Mail:** Send checks payable to "Prince of Peace Church" with a note mentioning "360 Campaign Donation."
 - **Recurring donations:** Set up automatic payments through your bank for consistent support.

Does the campaign only want large donations?

- Every contribution, big or small, is valued and makes a difference! We are grateful for any amount you can comfortably offer.
- Feel free to explore our pledges, individual donations, buy-a-brick sponsorships, and corporate sponsorship options.

Can I designate my gift for a particular purpose within the campaign?

- While most contributions will support the overall campaign goals, you can discuss specific preferences with the church leadership. We will do our best to accommodate your wishes within the campaign's framework.

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Are there opportunities for named or memorial gifts?

- Yes, we offer opportunities to recognize individual contributions through plaques, awards, or memorials depending on the donation level. Please inquire with the church office for details.

How long is this campaign going to last?

- The 360 Campaign is a 36-month initiative, launching February 25th, 2024, and concluding in February 2027.

How will investors and donors be recognized?

- We are committed to recognizing the generosity of our supporters. Depending on your contribution level, you may receive acknowledgment in campaign materials, publications, awards, or special events.

How will donors be kept informed of the campaign progress?

- We will provide regular updates through newsletters, social media, and our website, sharing campaign progress, financial transparency, and project milestones. We also encourage open communication and welcome your inquiries.

We hope this **FAQ** clarifies your questions about the Prince of Peace Church 360 Campaign. If you have any further inquiries, please don't hesitate to contact our church office.

If you have any further questions or need additional information, please don't hesitate to contact us.

- ✉ outreach@popcva.org



Connect with Us Today



Our website

www.POPCVA.org



Our e-mail

outreach@popcva.org



Telephone

(757) 399 - 0291



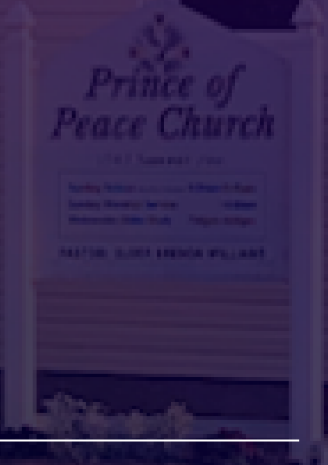
Address

1543 Summit Avenue, Portsmouth, Va 23704



Social media handle

[@theprinceofpeacechurch](#) | [@popcva](#)



 www.POPCVA.org

 757-399-0291

 outreach@popcva.org